

DAFTAR TABEL

TABEL 1. 1 HASIL <i>PRA-SURVEY E-LOYALTY</i> 1.....	5
TABEL 1. 2 HASIL <i>PRA-SURVEY E-LOYALTY</i> 2.....	5
TABEL 1. 3 HASIL <i>PRA-SURVEY E-LOYALTY</i> 3.....	6
TABEL 1. 4 HASIL <i>PRA-SURVEY E-LOYALTY</i> 4.....	7
TABEL 2. 1 SKRIPSI TERDAHULU.....	16
TABEL 2. 2 JURNAL NASIONAL	20
TABEL 2. 3 JURNAL INTERNASIONAL	24
TABEL 3. 1 OPERASIONAL VARIABEL.....	30
TABEL 3. 2 INSTRUMEN SKALA LIKERT	34
TABEL 3.3 HASIL UJI VALIDITAS	38
TABEL 3. 4 HASIL UJI RELIABILITAS	39
TABEL 3. 5 KRITERIA PENILAIAN PERSENTASE.....	41
TABEL 4.1 RINCIAN HASIL KUESIONER PENELITIAN	45
TABEL 4. 2 DIMENSI <i>EFFICIENCY</i>	48
TABEL 4. 3 DIMENSI <i>FULFILLMENT</i>	49
TABEL 4. 4 DIMENSI <i>SYSTEM AVAILABILITY</i>	51
TABEL 4. 5 DIMENSI <i>PRIVACY</i>	53
TABEL 4. 6 SKOR TOTAL VARIABEL <i>E-SERVICE QUALITY</i>	54
TABEL 4. 7 DIMENSI <i>COGNITIVE</i>	55
TABEL 4. 8 DIMENSI <i>AFFECTIVE</i>	57
TABEL 4. 9 DIMENSI <i>CONATIVE</i>	59
TABEL 4. 10 DIMENSI <i>ACTION</i>	60
TABEL 4. 11 SKOR TOTAL VARIABEL <i>E-LOYALTY</i>	62
TABEL 4. 12 HASIL UJI NORMALITAS	63
TABEL 4. 13 HASIL UJI T.....	66
TABEL 4. 14 HASIL UJI KOEFISIEN DETERMINASI.....	66