

ABSTRACT

The implementation of organizational communication flow really requires coordination built between employees, this also has an impact on the quality of information, especially in the government sector. This makes it an opportunity to improve the flow of communication in the village organization as a service provider to the community. The Karang Raharja Village Government has implemented an organizational communication flow both vertically up and down, horizontally, and diagonally then by applying the communication flow it can have an impact on the quality of communication which makes the Karang Raharja Village government receive many achievements and appreciations. The purpose of this research is to find out how Karang Raharja Village applies the theory of organizational communication flow. The research method used is a qualitative method with a constructivism paradigm and data collection using interview and observation techniques. This research provides Karang Raharja Village and the community to be more consistent in building good coordination between individuals in the organization. The results of this study show that the flow of organizational communication has been effectively implemented by prioritizing coordination built on each member of the organization.

Keywords: *Organizational Communication, Communication flow, Karang Raharja Village*