

TABLES OF CONTENTS

APPROVAL SHEET	i
DECLARATION OF ORIGINALITY	ii
PREFACE.....	iii
ABSTRAK	iv
ABSTRACT	v
TABLES OF CONTENTS	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
CHAPTER I INTRODUCTION.....	1
1.1 Object Overview.....	1
1.2 Research Background	3
1.3 Problem Formulation	10
1.4 Research Objectives	11
1.5 Research Benefits	11
1.6 The Systematics of Mini-Thesis Writing	12
CHAPTER II LITERATURE REVIEW	13
2.1 Theoretical Background	13
2.2 Theoretical Framework	29
2.3 Research Hypothesis.....	31
CHAPTER III RESEARCH METHODOLOGY	32
3.1 Research Characteristics	32
3.2 Operational Variable	33
3.3 Stages of Research.....	36
3.4 Population and Sample	39
3.5 Data Collection and Data Sources	40
3.6 Validity and Reliability Test	41
3.7 Data Analysis Technique	44
CHAPTER IV RESULTS AND DISCUSSION	51
4.1 Respondent Characteristic	51

4.2	Research Result.....	56
4.3	Discussion of Research Results.....	73
CHAPTER V CONCLUSIONS & SUGGESTIONS		79
5.1	Conclusion.....	79
5.2	Suggestions	79
REFERENCES.....		84
APPENDIX.....		91