ABSTRACT

The role of the father is crucial in creating harmony within the family, as he has the duty and responsibility as the head of the household that greatly influences the other members of the family, particularly the wife and children. The movie Ngeri Ngeri Sedap showcases a Batak family where the father's role is the driving force behind the story within the family. Based on this phenomenon, this research aims to explore how the representation of the father's role in creating family harmony in the film Ngeri Ngeri Sedap using qualitative methods to describe the denotative, connotative, and mythological meanings present in the film. The author selected five scenes to be analyzed using Roland Barthes' semiotic analysis technique. The results of this study found that a father is represented as an economic provider (as a breadwinner), caregiver (as someone who provides affection), and problem solver (as a solution to problems) in creating family harmony in the film Ngeri Ngeri Sedap.

Keywords: Fatherhood, Family harmonization, Representation, Film, Roland Barthes Semiotics