ABSTRACT

The main purpose of a company being established is to gain profits by generating the maximum possible profit. If the company cannot maintain business stability and compete in the business world, this can cause a large potential for financial difficulties. One way to find out the possibility of financial distress is by knowing the factors that can influence it, such as gender diversity, expertise diversity, CEO duality and board size.

This study aims to determine the effect of gender diversity, expertise diversity, CEO duality, and board size on predictions of financial distress in retail and primary goods sub-sector companies listed on the Indonesia Stock Exchange for the 2017-2021 period.

The sampling technique in this study was by purposive sampling method or as many as nine companies for five periods, namely as many as 45 annual report data. However, there is one data outlier, so only 44 annual reports are used as research samples. The research method used is logistic regression analysis with secondary data collection using IBM SPSS 26 software.

The results of the study show that simultaneously the variables gender diversity, expertise diversity, CEO duality and board size affect financial distress. Partially, gender diversity and CEO duality variables have no effect on financial distress. Meanwhile, the expertise diversity and board size variables have a negative effect on financial distress.

Future studies are expected to be able to use other board diversity variables such as age diversity, educational diversity, structural diversity or other indicators by extending the research period and using other company objects to predict financial distress.

Keywords : *Board Size,* CEO *Duality, Expertise Diversity, Financial Distress, Gender Diversity*