

APPROVAL PAGE

**“THE EFFECT OF PRODUCT PLACEMENT
“REALFOOD JELLY” IN THE VARIETY SHOW
“MANTUL HOUSE” EPISODE 2 ON BRAND AWARENESS”**

THESIS

Submitted as partial fulfillment of
the requirements for the Bachelor's degree
in Communication Studies.

Arranged by:

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Supervisor

A handwritten signature in black ink, appearing to read 'Sylvie Nurfebiaraning'.

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**COMMUNICATION SCIENCE STUDY PROGRAM
COMMUNICATION AND BUSINESS FACULTY
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