

DAFTAR PUSTAKA

- Marston, W.M. (1928). *Emotions of Normal People*. Harcourt, Brace & Co.
- Discprofile.com. (n.d.). Appendix A: DiSC History. Retrieved from [Discprofile.com]
- Perdana, I., Santosa, P. I., Setiawan, N. A., & Wimbari, S. (2021). Confirmation of personality types using visual evoked potential with user interface design stimulus. *Journal of Computer Science*, 17(11), 1138–1146. <https://doi.org/10.3844/jcssp.2021.1138.1146>
- Mardiana, C., & Adiani, N. (2018). Pemanfaatan Marketing Tools Dalam Pemasaran Produk Ukm Sepatu Kulit Di Desa Seruni Sidoarjo. *Prosiding Seminar Nasional Sains Dan ...*, 611 – 618. <https://ejurnal.itats.ac.id/sntekpan/article/view/384>
- Razzouk, R., & Shute, V. (2012). What is design thinking and why is it important?. *Review of educational research*, 82(3), 330-348.
- Supriyati, S., Mulyani, S., Suharman, H., Supriadi, T. (2022). The influence of business models, information technology on the quality of Accounting Information Systems digitizing msme post-COVID-19. *Jurnal Sistem Informasi*, 18(2), 36–49. <https://doi.org/10.21609/jsi.v18i2.1141>
- Herfandi, Yuliadi, Taufan, M., Hamdani F., Maulya A. (2022). Penerapan Metode Design Thinking Dalam Pengembangan UI dan UX. *Building of Informatics, Technology and Science (BITS)*. <http://ejurnal.seminar-id.com/index.php/bits/article/view/1716/1158>
- Rawat, P., & Mahajan, A. N. (2020). ReactJS: A modern web development framework. *International Journal of Innovative Science and Research Technology*, 5(11), 698-702.
- Hidayah, T. N. (2022, July 20). Cara membuat Tinjauan Pustaka paling benar. Penerbit Buku. Retrieved January 6, 2023, from [https://penerbitbuku.co.id/cara-membuat-tinjauan-pustaka/#Apa Itu Tinjauan Pustaka](https://penerbitbuku.co.id/cara-membuat-tinjauan-pustaka/#Apa%20Itu%20Tinjauan%20Pustaka)
- Sugiyono. (2020). *Metode Penelitian Pendidikan (Pendekatan Kuantitatif, Kualitatif dan R&D)*. Penerbit CV. Alfabeta: Bandung.
- UI/UX: Perbedaan UI Dan UX Beserta Contohnya. Binar Academy: Bootcamp Online & Kelas Online Bersertifikat. (n.d.). Retrieved January 6, 2023, from <https://www.binaracademy.com/blog/perbedaan-ui-dan-ux>

- Liedtka, J. (2018). Why design thinking works. *Harvard Business Review*, 96(5), 72-79.
- Brown, T. (2008). Design thinking. *Harvard business review*, 86(6), 84.
- Beedu, G. K. (2021). A STUDY ON THE EFFECTIVENESS OF DISC PERSONALITY TEST.
- Wolniak, R. (2017). The Design Thinking method and its stages. *Systemy Wspomagania w Inżynierii Produkcji*, 6.
- Indrajit, R. E. (2001). *Evolusi Perkembangan Teknologi Informasi*. Renaissance Research Centre.
- Mardiana, S. (2013). Peranan komunikasi pemasaran dalam membentuk perilaku konsumen. *LONTAR: Jurnal Ilmu Komunikasi*, 2(2).
- Dennis, A., Wixom, B. H., & Tegarden, D. (2015). System Analysis & Design An Object-Oriented Approach with UML Fifth Edition. In *Information and Software Technology* (5th ed., Vol. 31, Issues 121-143, 165-166). [https://doi.org/10.1016/0950-5849\(89\)90057-8](https://doi.org/10.1016/0950-5849(89)90057-8)
- Mirkowicz, M., & Grodner, G. (2018). Jakob Nielsen's Heuristics in Selected Elements of Interface Design of Selected Blogs. *Social Communication*, 4(2), 30–51. <https://doi.org/10.2478/sc-2018-0013>
- Nielsen, J. (2020). *10 Usability Heuristics for User Interface Design*. NN/g Nielsen Norman Group. <https://www.nngroup.com/articles/ten-usability-heuristics/>
- Tascioglu, M. (2016). The Gestalt of Book Design. *Official Conference Proceedings Abstract*. https://papers.iafor.org/wp-content/uploads/papers/iicahdubai2016/IICAHDubai2016_21542.pdf
- White, A. W. (2002). *The Elements of Graphic Design: Space, Unity, Architecture, and Type*. https://uniport.edu.ng/The_Elements_Of_Graphic_Design_White_Alex_W.pdf
- Riihiaho, S. (2018). Usability Testing. In *The Wiley Handbook of Human Computer Interaction* (eds K.L. Norman and J. Kirakowski). <https://doi.org/10.1002/9781118976005.ch14>
- Norman, D. A., & Draper, S. W. (1986). *User Centered System Design: New Perspectives on Human-computer Interaction*. Hillsdale, NJ: Lawrence Erlbaum Associates.