

DAFTAR GAMBAR

| | |
|---|----|
| Gambar II. 1 Logo PT Dayamitra Telekomunikasi Tbk..... | 16 |
| Gambar III. 1 Model Konseptual Design Thinking | 31 |
| Gambar III. 2 Sistematika penyelesaian masalah | 32 |
| Gambar IV. 1 <i>Empathy Map</i> Pengguna | 46 |
| Gambar IV. 2 <i>User Persona</i> Pengguna..... | 48 |
| Gambar IV. 3 Mental Model..... | 49 |
| Gambar IV. 4 Pengumpulan Ide dan Solusi..... | 55 |
| Gambar IV. 5 <i>Impact and Effort Matrix</i> | 56 |
| Gambar IV. 6 <i>Information Architecture</i> | 57 |
| Gambar IV. 7 <i>Task Flow Login</i> | 57 |
| Gambar IV. 8 <i>Task Flow</i> Melihat <i>Product Catalogue</i> | 58 |
| Gambar IV. 9 <i>Task Flow</i> Perhitungan Biaya Sewa <i>Tower</i> | 58 |
| Gambar IV. 10 <i>Task Flow</i> Melihat <i>Customer & Company Profile</i> | 59 |
| Gambar IV. 11 <i>Task Flow Upload File</i> | 59 |
| Gambar IV. 12 <i>Task Flow</i> Melihat FAQ | 60 |
| Gambar IV. 13 <i>Task Flow Logout</i> | 60 |
| Gambar IV. 14 <i>Task Flow</i> Mengganti Tema | 61 |
| Gambar IV. 15 <i>Use Case Diagram</i> | 62 |
| Gambar IV. 16 <i>Activity Diagram Login</i> | 71 |
| Gambar IV. 17 <i>Activity Diagram</i> Melihat <i>Product Catalogue</i> | 72 |
| Gambar IV. 18 <i>Activity Diagram</i> Perhitungan Biaya Sewa <i>Tower</i> | 73 |
| Gambar IV. 19 <i>Activity Diagram</i> Melihat <i>Customer & Company Profile</i> | 74 |
| Gambar IV. 20 <i>Activity Diagram Upload File</i> | 76 |
| Gambar IV. 21 <i>Activity Diagram</i> Melihat FAQ..... | 76 |
| Gambar IV. 22 <i>Activity Diagram Logout</i> | 77 |
| Gambar IV. 23 <i>Activity Diagram</i> Mengganti Tema..... | 78 |
| Gambar IV. 24 <i>Color Palette Website Marketing Kit</i> | 81 |
| Gambar IV. 25 <i>Typography Website Marketing Kit</i> | 81 |
| Gambar IV. 26 <i>Shape Website Marketing Kit</i> | 82 |
| Gambar IV. 27 <i>Icon Website Marketing Kit</i> | 83 |