ABSTRACT

In the 2022 Global Innovation Index report, Indonesia's innovation ranking is ranked 75th out of 132 countries in the world. In this case, the Government of Indonesia, through the Ministry of Education, Culture, Research, and Technology, encourages the creation of a research and innovation ecosystem through collaboration between industry players and universities by creating an Area or Institution that is devoted to conducting Research and development, namely in the form of a Science Techno Park, or it could be called a Techno Park. One of the technoparks that has the potential to become a research and innovation area is Bandung Techno Park. At Bandung Techno Park, there are supporting facilities in the form of an Innovation Gallery, which functions to showcase various innovative products from Bandung Techno Park and Telkom University. Bandung Techno Park Innovation Gallery is expected to be a multipurpose and flexible space for facilitating various activities, but in reality, it has not been able to support various activities within it. For data collection, the tools used were direct observation, interviews, and literature studies, and then the collected data were analyzed using a comparison matrix. In this research, it can be concluded that spatial flexibility in the form of designing and implementing displays or furniture that can be used for various activities is needed to support various activities at the Bandung Techno Park Innovation Gallery. The results of this design are focused on displays and furniture at the Bandung Techno Park Innovation Gallery with the inherent values of flexibility and functionality. The results of this display and furniture design can help Bandung Techno Park as the manager of the Innovation Gallery, so that it can improve the reputation of Bandung Techno Park and Telkom University.

Keywords : Display, Space Flexibility, Innovation Gallery, Bandung Techno Park.