

ABSTRACT

Bandung Station is one of the stations that still has a fairly high level of visitors because it is a business center and paratourism. The amount of mobility and activity that occurs at the station triggers the provision of facilities that meet the needs of station visitors. There were survey results where 84.6% of 117 people mentioned the need for accommodation facilities for temporary stopovers for those who want to catch train schedules or rest before continuing the trip. As for needing the entertainment to help them relax. And one of the provision of appropriate facilities and aims to meet these needs is the existence of a station transit hotel. Standardization of design using the classification of three-star hotels. The design uses a behavioral approach so that the design is following the activities and behaviors of various types of transit visitors in terms of facilities and application to the interior. The design theme is "Memorable Short Trip Experience" which even though visiting only for a short time but must be able to provide an exciting and memorable experience. The concept for the design is Interactive, Flexible, and Attractive. This concept is a solution and meets the needs of transit visitors. Like the need to socialize, the need to be fast-paced and concise is also the need to replenish energy.

Keyword: *transit hotel, station, visitors, behaviour*