

## ABSTRACT

### REDESIGN INTERIOR OF TANJUNG LESUNG BEACH HOTEL WITH A BADUY CULTURAL APPROACH

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*Tanjung Lesung is a beach tourism city located in Pandeglang district, Banten which has the potential for natural beauty of beaches that are maintained and close to natural tourist areas. Tanjung Lesung is one of the Special Economic Zones which is designated as a tourism development zone which is stipulated based on Government Regulation of the Republic of Indonesia Number 26 of 2012. One of the goals of having a resort is to present a different atmosphere by utilizing existing potential such as the surrounding natural and cultural scenery. resort is a temporary residence for someone who aims to refresh body and soul and body which is located in a tourist area with a background of natural conditions such as beaches or mountains which aims to facilitate tourists in recreation. The design method used is field observation, comparative study, and literature study. The data obtained is analyzed and then programmed and arranged into concept themes to become the final design result. The aim of the redesigning of Tanjung Lesung Beach Hotel is to design a 4-star resort hotel with a Baduy cultural approach so that this culture can be recognized by tourists and becomes a major influence in selling points to increase tourist attraction to become a choice of recreational destination.*

**Keywords :** *Culture, Resort, Baduy*