

ABSTRACT

The emergence of hoax news in the current era of globalization is inseparable from the model of public consumption of online media and the development of information technology itself. Inequality of information and accuracy of information is one of the causes of the spread of hoax news, even fanaticism towards certain figures or groups makes it easy for people to fall into various cases of hoax news. This study aims to compare the understanding of digital literacy between Generation Y and Generation Z regarding disinformation news hoaxes about politics in family WhatsApp groups. The digital literacy dimensions measured in this study include: 1) cultural; 2) cognitive; 3) constructive; 4) communicative; 5) self-confidence; 6) creative; 7) critical; 8) nationality. This study used a quantitative method with data collection techniques through questionnaires involving 136 respondents. Sampling used purposive sampling by dividing the two equally, namely 68 generations of Y and 68 generations of Z. Data analysis techniques used the Mann Whitney test, to determine differences in digital literacy scores in the two groups of research subjects. The results of the study prove that generation Y's understanding of digital literacy is not the same as generation Z with a score of 29.24, in which generation Y is superior with a value of 82.12, while generation Z has a value of 53.88. Generation Y also excels in every dimension compared to Generation Y.

Keywords: Digital Literacy, Generation Y, Generation Z, Disinformation, WhatsApp