

FOREWORD

Praise and Gratitude I dedicate to the presence of God, the Most Gracious and the Most Merciful, thanks to His grace the author is still given strength, will and determination and perseverance, so that the author can complete this Final Project entitled "**The Impact of Price And Place Towards Customer Satisfaction of Redball Cikarang**" as proposed to complete one of the requirements for graduation from the Bachelor of International ICT Business program, University of Telkom Bandung.

The author realizes that there are still shortcomings in this Final Project due to limited knowledge so that in writing this Final Project, there are still shortcomings in both writing and writing materials. Therefore, the authors are happy to expect a warning, as well as suggestions, and constructive suggestions to be able to improve in the future.

Furthermore, in writing this final project, it has involved various parties, so it is appropriate on this occasion the author would like to express his gratitude sincerely and sincerely to those who have been involved in writing this final project. The parties in question are:

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