

DAFTAR GAMBAR

Gambar 1.1 Media yang sering digunakan masyarakat Indonesia.....	1
Gambar 1.2 Persentase pengguna media baru.....	2
Gambar 1.3 Poster Fan Meeting aktor Boys Love Thailand.....	3
Gambar 1.4 Poster KinnPorsche The Series	4
Gambar 1.5 Poster KinnPorsche The Series World Tour	8
Gambar 1.6 Poster Konser Jeff Satur: Live on Saturn di Jakarta.....	9
Gambar 2.1 Model Teori Uses and Gratification.....	14
Gambar 3.1 Penyebaran Kuesioner.....	40
Gambar 4.1 Karakteristik Responden Berdasarkan Usia.....	46
Gambar 4.2 Karakteristik Responden Berdasarkan Screening Question.....	47
Gambar 4.3 Karakteristik Responden Berdasarkan Screening Question.....	48
Gambar 4.4 Perbandingan Mean Skor Gratification Sought dan Gratification	89
Gambar 4.5 Pendapat salah satu audiens setelah menonton KinnPorsche The Series	90