

## **ABSTRACT**

*This research background by public relations (PR) PT PSS provided material for public speaking to PSS Development Center players. Public speaking is a form of verbal communication delivered in public. However, not all athletes have the ability of public speaking and self-confidence so training is needed. Through training, individuals can develop self-confidence and a clear understanding of their abilities. With self-confidence, athletes are more confident in themselves that they can win in matches.*

*The purpose of this study is to determine the effect of public speaking on player confidence (Case Study PSS Development Center). This research includes descriptive research with quantitative methods and techniques of non probability sampling by using the method purposive sampling. This study uses analytical techniques in the form of descriptive analysis, simple linear regression, and partial test analysis (t test). The number of samples in this study was calculated using the slovin formula and resulted in 104 respondents who were PSS Development Center players.*

*The results of the descriptive analysis of this study show the variable values public speaking of 86.8% so that it is in the category of strongly agree and the confidence variable is included in the category of strongly agree with a percentage of 83.4%. The conclusion of this study shows that the ability to public speaking influences the confidence of PSS Development Center players.*

***Keywords: athlete, football, public speaking, self confidence***