

## **ABSTRACT**

*Smart village is a village development concept that provides solutions to village problems by utilizing technology to provide services, ease of access to information and the provision of effective and efficient access based on village regulations to simplify people's lives and improve the economy. Sukalaksana Village developed the Tourism Village BUMDes program with the main business functions discussed in this study, namely production and marketing which are still manual, there is no product standardization sales and marketing reach is still narrow. That one solution to this problem is to align the business objectives of the Tourism Village BUMDes and the IT solution that will be used. TOGAF (The Open Group Architecture Framework) is one of the best practices for making enterprise architecture that includes design, planning, implementation and IT-business governance that can be adapted to the needs or problems in the Tourism Village BUMDes with interviews and observation methods. The enterprise architecture design for the development of the Tourism Village BUMDes proposes a main application, both utilizing existing applications and developing new applications, namely Microsoft Excel, Microsoft Word, WhatsApp Business, Strawberry Cashier Application, M-banking and the BINA MARKET Application as the main application proposed. With the support of a system that is in accordance with business objectives, it is expected to be able to increase efficiency on the operational side, reduce costs for marketing and increase profits for the Tourism Village BUMDes.*

*Keywords— Smart Village, BUMDes, Desa Wisata, Arsitektur Enterprise]*