

## **ABSTRACT**

*Seeing the density of urban society in the city of Bandung, especially the male workers, they need facilities for body care and interior-related problems found in case studies of observations at male-only spas. Therefore a new spa design for men is more concerned with character and needs users include comfort and safety. This common theme for spas located in Bandung is "Spa for manly experience" combining two words, 'Manly' which means male and also 'experience' which has an experience meaning.*

*Keyword : Men's Spa, Spa For Manly Experience, Maskulin*