

## **PREFACE**

The subjects of this research are the effect of perceived privacy, security, and trust on continuance use intention in Meta's social networking services. This study aims to complete the prerequisites for an undergraduate degree at Telkom University, School of Communication and Business.

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The author recognizes that this thesis could be more flawless regarding writing skill, linguistic organization, or scientific understanding. In light of this, the author solicits ideas and constructive criticism for future enhancements. The author also hopes this research will be valuable to him, Telkom University students, and whoever needs it.