

DAFTAR GAMBAR

Gambar 1.1.1 Logo Wardah Beauty	4
Gambar 1.1.2 Logo Campiagn Wardah #BeautyMovesYou	5
Gambar 2.1.1 Scene pada Campaign Wardah #BeautyMovesYou.....	15
Gambar 2.1.2 Semiotika Roland Bartes.....	19
Gambar 2.3.1 Kerangka Pemikiran Penelitian.....	27