

DAFTAR GAMBAR

Gambar 1. 1 Business Model Canvas.....	16
Gambar 1. 2 Peta Jalan D'Creativ	18
Gambar 3. 1 Proses Bisnis DShop.....	33
Gambar 3. 2 Proses Bisnis DBranding.....	34
Gambar 3. 3 Proses Bisnis DManaje	35
Gambar 3. 4 Proses Bisnis DKurir	36
Gambar 3. 5 Proses Bisnis DKampus	37
Gambar 3. 6 Rantai Pasok Portofolio D'Creativ	38
Gambar 3. 7 Rantai Pasok D'Creativ	40
Gambar 3.8 Inkubasi Internal StartUpHub	41
Gambar 3. 9 Inkubasi Ekesternal ABP Incubator.....	42
Gambar 3. 10 Inkubasi Eksternal 1000Startup.....	43
Gambar 3. 11 Logo Laravel	45
Gambar 3. 12 Logo PHP	45
Gambar 3. 13 Logo HTML, CSS dan Javascript	46
Gambar 3. 14 Hackaton UMKM	47
Gambar 3. 15 Pitching JCI Bandung Bali	47
Gambar 3. 16 Pitching Investor Gde Brawiswara.....	48
Gambar 3. 17 Battle Pitch Startup Bandung	48
Gambar 3. 18 Hacksprint 1000 Startup Digital.....	49
Gambar 3. 19 Bootcamp 1000 Startup Digital	50
Gambar 3. 20 CBNC Startup ShowCase	50
Gambar 3. 21 Best Digital Economic Innovilage.....	50
Gambar 3. 22 Speaker at Tel-U Talk	51
Gambar 3. 23 Speaker at Radio RRI.....	52
Gambar 3. 24 Speaker at RBTV	52
Gambar 3. 25 Juara Favorit TSSE.....	53
Gambar 3. 26 Kegiatan Volunteer D'Creativ	54
Gambar 3. 28 Testimoni Re-design UMKM 1.....	59
Gambar 3. 29 Testimoni Re-design 2.....	60

Gambar 3. 30 Economy & Social Impact.....	61
Gambar 3. 31 Community Service.....	62
Gambar 4. 1 Analisis Permasalahan	64
Gambar 4. 2 Force Analys	65
Gambar 4. 3 Competitor Analys	65
Gambar 4. 4 Segmen Pasar	66
Gambar 4. 5 Proses Umum DShop	73
Gambar 4. 6 Proses Umum DBranding	74
Gambar 4. 7 Proses Umum DManaje	75
Gambar 4. 8 Proses Umum DKampus.....	76
Gambar 4. 9 Proses Umum DKurir	77
Gambar 4. 10 Halaman Produk	80
Gambar 4. 11 Halaman Detail Produk	81
Gambar 4. 12 Halaman Order Pemesanan	82
Gambar 4. 13 Halaman Keranjang.....	83
Gambar 4. 14 Halaman Mitra.....	84
Gambar 4. 15 Halaman Edit Profil	85
Gambar 4. 16 Maps pada Aplikasi	85
Gambar 4. 17 Halaman Dashboard Admin	86
Gambar 4. 18 Halaman Data UMKM	86
Gambar 4. 19 Halaman Pending UMKM.....	87
Gambar 4.20 Halaman Detail UMKM	88
Gambar 4 21 Halaman Manaje UMKM.....	88
Gambar 4 22 Halaman Tombol Detail	89
Gambar 4.23 Halaman Tombol Produk	89
Gambar 4.24 Halaman Tombol Chat	90
Gambar 4.25 Halaman Data Mitra	90
Gambar 4.26 Halaman Tambah Produk Mitra	91
Gambar 4.27 Halaman Manaje Mitra.....	92
Gambar 4.28 Halaman Edit Informasi Mitra	92
Gambar 4. 29 Halaman Produk Mitra (Dmanaje)	93
Gambar 4. 30 Halaman Chat Mitra.....	94
Gambar 4. 31 Halaman Data Driver	94
Gambar 4. 32 Halaman Pending Driver	95

Gambar 4. 33 Halaman Manaje Driver	96
Gambar 4. 34 Halaman Tombol Detail Driver	96
Gambar 4. 35 Halaman Tombol Chat Driver	97
Gambar 4. 36 Halaman Data Ongkir	97
Gambar 4. 37 Halaman Lihat Data Ongkir	98
Gambar 4. 38 Halaman Input Ongkir	98
Gambar 4. 39 Halaman Tombol Chat	99
Gambar 4. 40 Halaman Tombol Approve	100
Gambar 4. 41 Halaman Dashboard UMKM	101
Gambar 4. 42 Halaman Lihat Transaksi	101
Gambar 4. 43 Halaman Fitur Produk	102
Gambar 4. 44 Halaman Fitur Tambah Produk UMKM	103
Gambar 4. 45 Halaman Manage Produk	103
Gambar 4. 46 Halaman Edit Produk	104
Gambar 4. 47 Halaman Hapus Produk	104
Gambar 4. 48 Halaman Pengaturan	105
Gambar 4. 49 Halaman Lihat Toko	106
Gambar 4. 50 Halaman Info Toko	106
Gambar 4. 51 Halaman Login & Registrasi	107
Gambar 4. 52 Halaman Tampilan Home	108
Gambar 4. 53 Halaman Detail Order	109
Gambar 4. 54 Halaman Riwayat Order	110
Gambar 4. 55 Halaman Detail Order	111
Gambar 4. 56 Landing Page Gayatri Mahardika	113
Gambar 4. 57 Landing Page D'Creativ	115