

## **ABSTRACT**

In this modern era, in addition to increasingly sophisticated technological advances, it must be balanced with advances in science that spread various information that is easy to access everywhere. The use of smartphones to find various kinds of information on the internet that can be accessed easily, and not far from sosial media. In addition, about 87% of children in Indonesia are familiar with sosial media before turning 13 years old. The impact of children from an early age accessing sosial media has the potential to be exposed to cyber bullying, exposure to inappropriate or harmful content, accidentally revealing personal information, identity theft, children's mental health, eye health to sleep disorders. Based on the data obtained from interviews, observations, and literature studies, it can support and assist in the design of illustration books as sosial media education for children aged 10-12 years. The media book was taken because it creates an interaction between children and their parents. So that in addition to being able to be knowledge to children and parents, it can also build closer communication with children.

Keywords: Technology, Smartphone, Sosial Media, Addictive, Child, Book, Illustration