

ABSTRACT

Wood waste in Indonesian timber industry companies has not been used optimally, for the waste is mostly used as fuel wood only. This is due to the lack of creativity of the wider community to recycle wood waste into more useful waste, recycling wood waste for various crafts such as furniture and art work as interior rooms for hotels, villas or residential homes. This furniture can be in the form of tables, chairs, cabinets, wall materials and others. As well as art work in the form of wall hangings, decorative lights, and other decorative knick-knacks. In addition to lamps, the material technology for decorating lamps is also increasingly diverse. From the shape of the lamp or the lampshade to decorate the lamp to make it more attractive and also unique, it has more value. Over time, lamps have become a room decoration/interior design that must be in every room. . However, with the current era, which brings foreign culture into the country, it is possible for us to forget about the cultural richness of our own archipelago. Based on the problem so that we don't forget and will continue to be proud of the culture of the archipelago, a standing lamp product is created that has a source of cultural inspiration in a modern style. With this concept, it is expected to increase consumer interest in lighting products that contain the meaning of Indonesian culture from wood waste.

Keywords: Wood waste, Decorative lights, Consumer interest, Culture