

ABSTRACT

CIANJUR CREATIVE CENTER INTERIOR DESIGN WITH CIANJUR PHILOSOPHY APPROACH

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The Creative Center is a facility that can accommodate a variety of educational, collaborative and exploratory activities provided to the public as a forum for channeling the creativity and potential that each individual has. However, the Creative Center has not been realized equally in every region, one of which is in Cianjur Regency, which is very unfortunate because Cianjur does not yet have a place to accommodate creative activities that can enhance the development of creative industries in the regions. One of the reasons is that the development of Cianjur's leading sub-sector, namely photography, craft and culinary, is hampered due to the lack of a forum that can appreciate every activity related to this sub-sector. One of the ways to realize progress in the creative industry sector and maintain the advantages possessed in Cianjur is by providing facilities that can facilitate the surrounding community so that they can develop their potential through direction and also development through creative activities held at the Creative Center. By designing a modern Creative Center interior by applying the cultural concept that is raised in the application of design, it will attract the interest of the community, especially among teenagers to invite visitors to better maintain and preserve the advantages of their area through the Creative Center which functions as a place for creativity, exploration and discussion to shape community character. who are more concerned about the potential that is supported by the approach raised in Design, namely human activity as a reference for determining spaces and facilities that suit user needs.

Keywords: Creative Center, Interior Design, Human Activity, Modern, Cianjur, Culture