

## REFERENCE

- Afriansyah, E. A. (2016). Penggunaan Software ATLAS.ti sebagai Alat Bantu Proses Analisis Data Kualitatif. *MOSHARAF: Jurnal Pendidikan Matematika*, 5(2), 53–63.
- Aji, H. M., Albari, A., Muthohar, M., Sumadi, S., Sigit, M., Muslichah, I., & Hidayat, A. (2021). Investigating the determinants of online infaq intention during the COVID-19 pandemic: an insight from Indonesia. *Journal of Islamic Accounting and Business Research*, 12(1), 1–20. <https://doi.org/10.1108/JIABR-05-2020-0136>
- Ajzen, I. (1985). From Intentions to Actions: A Theory of Planned Behavior. In *Action Control* (pp. 11–39). Springer Berlin Heidelberg. [https://doi.org/10.1007/978-3-642-69746-3\\_2](https://doi.org/10.1007/978-3-642-69746-3_2)
- Ajzen, I. (1991). The Theory of Planned Behavior. *ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES*, 179–211.
- Alfyani, V., Harahap, D., Monitorir Napitupulu, R., Rizal Nurdin Km, J., Tenggara, P., & Padangsidimpuan, K. (2021). Tingkat Kesadaran Generasi Milenial Bersedekah melalui Kitabisa.com. In *JISFIM: Journal of Islamic Social Finance Management* (Vol. 2). <http://jurnal.iain-padangsidimpuan.ac.id/index.php/JISFIM>
- Amalia, N., Lubis, D., & Muthohharoh, M. (2020). Faktor-faktor yang Memengaruhi Milenial Berdonasi Online Melalui Crowdfunding Platform: Studi Pada Kitabisa.com. *Adzkiya: Jurnal Hukum Dan Ekonomi Syariah*, 8(2), 181–194.
- Amin, M. (2020). Model Minat Kunjungan Wisata Berdasarkan Lingkungan Fisik, Sikap dan Norma Subyektif. *PUBLIC POLICY (Jurnal Aplikasi Kebijakan Publik & Bisnis)*, 1(1), 1–13. <https://doi.org/10.51135/PublicPolicy.v1.i1.p1-13>
- Annur, C. M. (2020). *Berapa Usia Mayoritas Pengguna Media Sosial di Indonesia?*
- Arifuddin, A. A. K., & Urumsah, D. (2022). Faktor-faktor penentu niat pengguna dalam berdonasi melalui platform urun dana: model konseptual. *National Conference on Accounting & Finance*, 4, 98–105.

- Asiegbu, I. F., Daubry, P., & Iruka, C. H. (2012). Consumer Attitude: Some Reflections on Its Concept, Trilogy, Relationship with Consumer Behavior, and Marketing Implications. In *European Journal of Business and Management* *www.iiste.org ISSN* (Vol. 4, Issue 13). Online. [www.iiste.org](http://www.iiste.org)
- Awan, M. Y., & Hameed, F. (2014). The Effect of Demographic, Socio-economic and Other Characteristics on Donations. *Current Research Journal of Social Sciences*, 6(2), 55–76. <https://doi.org/10.19026/crjss.6.5567>
- Bagheri, A., Chitsazan, H., & Ebrahimi, A. (2019). Crowdfunding motivations: A focus on donors' perspectives. *Technological Forecasting and Social Change*, 146, 218–232. <https://doi.org/10.1016/j.techfore.2019.05.002>
- Belleflamme, P., Lambert, T., & Schwienbacher, A. (2010). *Crowdfunding: An Industrial Organization Perspective* \*. <http://crowdfunding.pbworks.com/>
- Bestari, R., & Rahadian, Y. (2020). Motivation Analysis of Crowdfunding Donation Based Disclosure. *Dinasti International Journal of Digital Business Management* .
- Bretschneider, U., & Leimeister, J. M. (2017). Not just an ego-trip: Exploring backers' motivation for funding in incentive-based crowdfunding. *The Journal of Strategic Information Systems*, 26(4), 246–260. <https://doi.org/10.1016/j.jsis.2017.02.002>
- Bryant, W. K., Jeon-Slaughter, H., Kang, H., & Tax, A. (2003). Participation in Philanthropic Activities: Donating Money and Time. *Journal of Consumer Policy*, 26(1), 43–73. <https://doi.org/10.1023/A:1022626529603>
- Cangara, H. (1998). *Pengantar Ilmu Komunikasi* (3rd ed.). PT. RajaGrafindo Persada.
- Casalderrey, O. (2020, December 21). *GoPay and Kopernik Launch “The Digital Donation Outlook 2020.”* Kopernik.Info.
- Choy, K., & Schlagwein, D. (2016). Crowdsourcing for a better world: On the relation between IT affordances and donor motivations in charitable crowdfunding. *Information Technology and People*, 29(1), 221–247. <https://doi.org/10.1108/ITP-09-2014-0215>

- Creswell, J. W. (2019). *Research Design: Pendekatan Metode Kualitatif, Kuantitatif, dan Campuran* (4th ed.). PT. Pustaka Pelajar.
- Dewanry, Z. W., Dewi Budiwati, S., & Sanjaya, M. B. (2015). *APLIKASI PENGELOLAAN DANA DONASI UNTUK PENDERITA KANKER (Studi Kasus: Yayasan Kanker Indonesia)*. 1786–1792.
- Dimock, M. (2019, January 17). *Defining generations: Where Millennials end and Generation Z begins*. Pew Research Center.
- Djamal, M. (2015). *Paradigma Penelitian Kualitatif* (2nd ed.). Pustaka Pelajar.
- Ehondor, B. (2017). *Intrapersonal Communication as a Foundation for Personal Branding-Beryl Ehondor Digital Colonialism on Digital Natives: A WhatsApp Usage Perspective View project The Influence of internal communication on employee engagement in a recessed economy. View project Intrapersonal Communication as Foundation For Personal Branding INTRAPERSONAL COMMUNICATION AS FOUNDATION FOR PERSONAL BRANDING*.  
<https://www.researchgate.net/publication/313529725>
- Febriansyah. (2019). *Aplikasi Donasi Panti Asuhan Wilayah Bandar Lampung Berbasis Android*. <http://repository.teknokrat.ac.id/id/eprint/2012>
- Firth, R. (1954). Social Organization and Social Change. In *Source: The Journal of the Royal Anthropological Institute of Great Britain and Ireland* (Vol. 84, Issue 1). <http://www.jstor.org>
- Grau, S., Kleiser, S., & Bright, L. (2019). Exploring social media addiction among student Millennials. *Qualitative Market Research: An International Journal*, 22(2), 200–216. <https://doi.org/10.1108/QMR-02-2017-0058>
- Hapsara, V. W. (2020). *ANALISIS PENGARUH MOTIVASI INTRINSIK DAN EKSTRINSIK MASYARAKAT INDONESIA DALAM MELAKUKAN DONASI TERHADAP CHARITY-BASED CROWDFUNDING*.
- Hasna, S., & Irwansyah, D. (2019). Pengaruh Inovasi Crowdfunding Terhadap Keputusan Berdonasi. *Jurnal Teknologi Informasi & Komunikasi Digital Zone*, 10(2), 144. <https://doi.org/10.31849/digitalzone.v10i2>

- Hasyim, F., Arif Nurohman, Y., & Surakarta, I. (2021). ADOPSI TEORI PERILAKU BERENCANA DALAM MENGANALISIS NIAT MELAKUKAN WAKAF TUNAI. *Jurnal Among Makarti*, 14.
- Hawkins, S. A., & Hoch, S. J. (1992). Low-Involvement Learning: Memory without Evaluation. *Journal of Consumer Research*, 19(2), 212.  
<https://doi.org/10.1086/209297>
- Helms, S., & Thornton, J. P. (2012). The Influence of Religiosity on Charitable Behavior: A COPPS Investigation. *SSRN Electronic Journal*.  
<https://doi.org/10.2139/ssrn.1294673>
- Jeffres, L. W., Carroll, J. A., Rubenking, B. E., & Amschlenger, J. (2008). Communication as a Predictor of Willingness to Donate One's Organs: An Addition to the Theory of Reasoned Action. *Progress in Transplantation*, 18(4), 257–262. <https://doi.org/10.1177/152692480801800408>
- Johnson, J. (2021). *Number of internet users in selected countries in 2021*.  
<https://www.statista.com/statistics/271411/number-of-internet-users-in-selected-countries/>
- Kahija, Y. la. (2017). *Penelitian Fenomenologis: Jalan Memahami Pengalaman Hidup* (5th ed.). PT. KANISIUS.
- Kashif, M., Sarifuddin, S., & Hassan, A. (2015). Charity donation: intentions and behaviour. *Marketing Intelligence & Planning*, 33(1), 90–102.  
<https://doi.org/10.1108/MIP-07-2013-0110>
- Kayati, K. (2018). Peran Theory of Reasoned Action Terhadap MinatT Menggunakan Produk Bagi Hasil Bank Syariah. *Accounthink : Journal of Accounting and Finance*, 3(01). <https://doi.org/10.35706/acc.v3i01.1210>
- Kementerian Pendidikan, K. R. dan T. (2022). *Neraca Pendidikan Daerah 2021 Provinsi Nusa Tenggara Barat*.
- Kim, M. J., Bonn, M., & Lee, C.-K. (2020). The effects of motivation, deterrents, trust, and risk on tourism crowdfunding behavior. *Asia Pacific Journal of Tourism Research*, 25(3), 244–260.  
<https://doi.org/10.1080/10941665.2019.1687533>

- Lanisy, N. A. (2020). Motivasi Pendorong Crowdfunding: Studi Kasus di Jono Terbakar. *Jurnal Tata Kelola Seni: Arts Management Journal*, 6(2).
- Leonhardt, M. (2020, September 30). *Nearly 3 out of 4 millennials have donated money during the pandemic*. CNBC.Com.
- Max Weber. (1947). *The Theory of Social and Economic Organization*.
- McLean, S., & Moman, M. (2012). *Communication for Business Success (Canadian Edition)* (1.0).
- Moleong, L. J. (2007). *Metodologi Penelitian Kualitatif*. PT. Remaja Rosdakarya.
- Mollick, E. (2014). The Dynamics of Crowdfunding: an Exploratory Study. *Journal of Business Venturing*, 29, 1–16.
- Morissan. (2013). *Teori Komunikasi Individu hingga Massa* (Vol. 1). Kencana Prenada Media Group.
- Nadhifah, S., Ekonomi, J., Ekonomi, S. F., & Bisnis, D. (n.d.). *FINTECH DALAM KEPUTUSAN BERZAKAT (STUDI PEGAWAI BANK BNI SYARIAH PUSAT)*.
- Nafidzah, I. (2020). *ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUTUSAN BERDONASI SECARA ONLINE DI KITABISA.COM JURNAL ILMIAH*.
- Nuari, R., & Hendratmi, A. (2019). FAKTOR MINAT BERDONASI PADA LEMBAGA AMIL ZAKAT SAHABAT MUSTAHIQ. *Urnal Ekonomi Syariah Teori Dan Terapan*, 6(11), 2272–2282.  
<https://doi.org/https://doi.org/10.20473/vol6iss201911pp2272-2282>
- Nugroho, A. Y., & Rachmaniyah, F. (2019). FENOMENA PERKEMBANGAN CROWDFUNDING DI INDONESIA. *Ekonika : Jurnal Ekonomi Universitas Kadiri*, 4(1), 34. <https://doi.org/10.30737/ekonika.v4i1.254>
- NURJANAH, S. I. M. (2018). *PENGARUHSIKAP, NORMA SUBJEKTIF, PERCEIVED BEHAVIORAL CONTROL, KEPERCAYAAN DAN FAKTOR DEMOGRAFITERHADAP INTENSI BERDONASI ONLINE*.

- Oleś, P. K., Brinthaup, T. M., Dier, R., & Polak, D. (2020). Types of Inner Dialogues and Functions of Self-Talk: Comparisons and Implications. *Frontiers in Psychology, 11*, 2. <https://doi.org/10.3389/fpsyg.2020.00227>
- Packer, M. (2017). *The Science of Qualitative Research*. Cambridge University Press.
- Pandiya, & Hamida, N. (2022). THE FUNCTION OF COMMUNICATION IN THE ACTIVITIES OF THE TEACHING LEARNING PROCESS IN THE CLASS ON ACCOUNTING DEPARTMENT STUDENTS OF SEMARANG STATE POLYTECHNIC . *JURNAL AKTUAL AKUNTANSI KEUANGAN BISNIS TERAPAN, 5*(1), 1–11.
- Rakhmat, J. (2004). *Psikologi komunikasi*. Remaja Rosdakarya.
- SKILLS COMMUNICATION. (2021). “*The most important thing in communication is to hear what is not said*” Peter Drucker. Retrieved from <<<https://www.skillscommunication.fr/2021/02/03/the-most-important-thing-in-communication-is-to-hear-what-is-not-said-peter-drucker/>>>
- Slamet, F., Tunjungsari, H.K., & Le, M. (2018). *Dasar-Dasar Kewirausahaan Teori dan Praktik (Vol.3)*. Penerbit Indeks. Jakarta.
- Spencer, H. (1885). *The Principles of Sociology* (Vol. 3).
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. CV. ALFABETA.
- Wong, S. H., & Chow, A. Y. M. (2018). A pilot study to validate measures of the theory of reasoned action for organ donation behavior. *Death Studies, 42*(4), 216–227. <https://doi.org/10.1080/07481187.2017.1334012>
- Zulfian, D. M. (2020). *FAKTOR-FAKTOR YANG MEMENGARUHI KEPUTUSAN BERDONASI SECARA ONLINE MELALUI PLATFORM FINANCIAL TECHNOLOGY CROWDFUNDING*.