

ABSTRACT

The phenomenon of Catcalling is still normalized by some people because they do not know that Catcalling is a form of verbal sexual harassment. One of the problems found in this research is the lack of public knowledge that Catcalling is included in verbal sexual harassment and is threatened by law but the perpetrators of Catcalling can receive moral punishment in the form of Cancel Culture. Cancel Culture is a culture with a large impact effect on actors. Not all victims of Catcalling have the courage to fight back, most victims feel scared and confused about where to report it. So that the right media is needed to educate teenagers about the consequences received by the perpetrators of Catcalling, namely Webtoon Comics. The Women's Participation Institute as an institution that protects and educates victims or potential victims, aims to increase understanding of the issue of Catcalling by utilizing the Instagram platform so that people have the opportunity to voice their concerns more easily. So the purpose of this research is to design a Webtoon to help Women's Participation Institutions as educational media and can create safe public spaces. The data collection process was carried out using a mixed method, namely by online observation, distributing questionnaires, literature study, and interviews with related parties. The results of the design in this study are Webtoon comics as the main media and the supporting media are posters, Instagram feeds, banners, standee characters, merchandise to realize the objectives of this research, namely as an educational medium to increase students' to adolescents' understanding of the consequences that are received when doing Catcalling actions and preventing Catcalling actions so as to create a safe public space.

Keywords: *Webtoon comic design, Sexual harassment, Catcalling*