

ABSTRACT
NEW INTERIOR DESIGN OF LABUAN BAJO TOURISM DEVELOPMENT AND
INFORMATION CENTER WITH TECHNOLOGICAL APPROACH

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In Indonesia, the tourism sector is one of the sectors that is expected to help build the economic life of the Indonesian people. Labuan Bajo is located in West Manggarai Regency, East Nusa Tenggara. Labuan Bajo has a variety of tours that are well known to foreign countries. However, based on one of the Journals of Tourist Destinations Vol.8 No. 2 of 2020, it is stated that one of the obstacles that currently occurs in Labuan Bajo is the lack of quality of human resources in the development of the tourism sector. Based on the existing constraints and problems, a facility is needed that can solve these problems and can develop the tourism sector in Labuan Bajo. The local government has planned to provide Tourism Information Center (TIC) facilities along with a Training Center for human resources in Labuan Bajo as one of the media for the development of the tourism sector in the future. In this design, the design approach chosen is the technological approach. The Technology Approach was chosen as one of the designers' ways to fulfill the delivery of information related to tourism in Labuan Bajo and become an educational tool for human resources. The theme brought to this design is Educational Information, or in Indonesian educational information. In this theme, it is hoped that the creation of interior design with the aim of conveying information that can educate tourists and the local community.

Keywords : Tourism, Tourism Information Center, Technology