

ABSTRACT

Indonesia has a great opportunity to generate entrepreneurs in the digital era, even though the ratio of the population who become entrepreneurs is still low. One of them is the SMK 4.0 student competency program which focuses on developing the entrepreneurial interests of SMK students. However, this program has not produced significant output as seen from the percentage of SMK graduates who become entrepreneurs, which is still at 5.5% and is only ranked 5th, lagging behind SMA, SL, SMP, and SD graduates. Therefore, the launch of the program and the preparation of an entrepreneurship education curriculum for SMK students will not be successful if there is no belief and intention from each individual, so it is necessary to instill self-efficacy so that SMK graduates have the provision and confidence in managing a business.

This study aims to measure how much influence entrepreneurial education has on entrepreneurial intentions. Seeing the influence of entrepreneurial education on entrepreneurial self-efficacy. Seeing the influence of entrepreneurial self-efficacy on entrepreneurial intentions. As well as seeing the influence of entrepreneurial self-efficacy can mediate the relationship between entrepreneurial education and entrepreneurial intentions at SMK Negeri 3 Baleendah.

The research method used is quantitative in which data collection is obtained through a survey by distributing online questionnaires to grade 11 and 12 students who have taken the Entrepreneurship subject in the Online Business and Marketing department. The sampling technique used is probability sampling and simple random sampling. The data analysis technique used is a structural equation model using Partial Least Square (PLS) with SmartPLS v.3.2.9 software.

The findings in this study show that entrepreneurial education has a positive and significant effect on entrepreneurial intentions, entrepreneurial education also has a significant positive effect on entrepreneurial self-efficacy, entrepreneurial self-efficacy has a positive and significant effect on entrepreneurial intentions, besides that entrepreneurial self-efficacy has been shown to mediate between entrepreneurial education and entrepreneurial intentions.

This study recommends that schools maintain entrepreneurship teaching and add entrepreneurial mindset subjects. For further research, it can explore the most significant factors in entrepreneurship education, entrepreneurial intention, and self-efficacy outside of this research.

Keywords: entrepreneurship education, self-efficacy, entrepreneurial intention, vocational high school