

ABSTRACT

Work readiness for students as new graduates is very important, because it increases students' chances of getting a job and students can adapt to the world of work. Telkom University as one of the tertiary institutions has a way to measure success in producing graduates who are qualified and ready to work, namely by conducting a Tracer Study on a number of graduates in 2019-2021, where there has been a significant decrease in the number of graduates working in 2021. There are factors that influence work readiness, namely intelligence and skills. A survey by Career Builder (2011), found that 71% employers place more importance on emotional intelligence (EQ) than on intellectual intelligence (IQ) in their employees. In 2021, Amazon Web Services (AWS) conducts a survey in six countries, one of which is Indonesia, the survey results show that nearly 150 million workers apply digital skills in their work.

The purpose of this research is to find out whether partially and simultaneously there is an effect of emotional intelligence and digital skills on work readiness in Telkom University S1 Students Batch 2018. And to find out how much influence emotional intelligence and digital skills have on work readiness in Telkom University S1 Students Batch 2018.

The method used in this research is a quantitative method. The data collection technique is through distributing questionnaires to 375 respondents. Sampling using probability sampling method with the type of proportionate stratified random sampling. The data analysis technique used is descriptive analysis and multiple linear regression analysis.

The results of the study show that emotional intelligence and digital skills partially have a positive and significant effect on work readiness. Emotional intelligence and digital skills simultaneously have a positive and significant effect on work readiness.

The influence of emotional intelligence and digital skills on work readiness is 23.8% and the remaining 76.2% is influenced by other variables not examined in this study. So that future researchers are advised to include other variables that are not included in this study, such as motivation and academic achievement for the development of a work readiness model.

Keywords: *emotional intelligence, digital skills, work readiness, college students*