

ABSTRACT

Salsabila, Ghina (2022). “Storyboard Design for 2D Animation Naura and The Secret Of Magical Forest”. Thesis. Visual Communication Design Study Program. Faculty of Creative Industries. Telkom University Bandung.

Global warming is one of the international problems that until now still cannot be solved, even Indonesia itself has not been able to solve this problem. Many factors cause global warming such as the greenhouse effect where sunlight entering the earth is no longer channeled out of space but trapped in the earth, the ozone layer is getting thinner due to various kinds of human activities which result in the depletion of this layer. One of the human activities that causes this to happen until global warming occurs is deforestation, which is mainly carried out in tropical rain forests in Indonesia. Therefore, to remind the public about this phenomenon to be aware of the criticality of the current condition, the designer made a storyboard which later became a reference for 2D animation about a very sad condition in the future due to our ignorance today entitled “Naura and The Secret Of magical Forest. “ In making this storyboard the designer uses some data that the designer gets from literature studies, interviews, and indirect observations. In designing this storyboard, the designer also needs to pay attention to camera movement, camera angle, camera shots, composition, and so on in order to help design this storyboard later.

Keywords: *Deforestation, Magical Forest, Storyboard, Tropical Rain Forest*