ABSTRACT

The increasing popularity of marriage has an effect on the conduct of both the bride and the groom. When making a wedding purchase, many brides and grooms exhibit the "fire of desire," which is known as impulsive behavior. Meanwhile, the lack of complete interactive media that can help control the budget of the bride and groom for wedding preparations. So, we need a way to make it easier for the bride and groom to prepare for the wedding effectively and efficiently. The purpose of this paper is to design the user interface and user experience of a budget-regulating mobile application for wedding preparations. The method used is observation, interviews, questionnaires, analysis of similar applications, and literature study. So, the solution offered is an interactive media in the form of an application that can manage a budget, a budget calculator, a wedding preparation list, and several additional features that can help the bride and groom prepare for their wedding. The results of this design become a reference for the concept of designing a User Interface and User Experience mobile application for budget management for wedding preparations.

Keywords: Wedding Preparation Budget, Wedding Planner, User Interface, Mobile Application