

ABSTRACT

APPLICATION OF ZERO WASTE PATTERN CUTTING IN MODEST MODERN CLOTHES FOR RESORT WEAR

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As living beings, humans have primary needs one of which is clothing, but it is unfortunate that the rapid change in trends makes fashion the second largest contributor to waste after plastic. In an effort to reduce fabric waste, a zero waste method was developed, where the fabric waste produced was a maximum of 15% of the total fabric waste used. The zero waste method will be applied to modern modest clothing for resort wear. Where resort wear on the market is mostly against the modest principle. The recalculation techniques used to design the clothing are gathering techniques and digital printing. The purpose of this research is to process the fabric optimally for the production of modern modest clothing for resort wear. This study uses qualitative methods such as observing workshops, visiting vendors, zero waste exploration and recalculation techniques. This dress has a loose silhouette, does not show a lot of skin and body curves. Using lightweight and sweat-absorbing materials in accordance with resort wear in general, and using decorative gathering elements so that the clothes can be adjusted to the wearer.

Keywords: zero waste, modest modern, resort wear, gathering