

ABSTRACT

Based on the results of our analysis, in this modern era, there are many product needs in the digital field and also many freelancers who find it difficult to get a job in the digital field because of the proliferation of freelancers and it is difficult to find the right job.

We established Tembok Creative as a channel for consumers to find the right multimedia talent for consumer needs. Digital agencies combine marketing and creativity in an all-digital era, resulting in beautiful and modern collaborations.

The results of our trial in one semester we managed to get 4 projects in the field of multimedia and managed to hire 2 freelancers and get a turnover of Rp. 5,700,000 in one semester

Keywords: Multimedia, Agency, Creative, Digital, Company