

ABSTRACT

Social media is a medium where Users can easily participate to share information with each other. The presence of social media is a form of internet-based technology development that allows Users to ask questions and communicate with each other. At Telkom University, organization and community are a place for students to develop their talent interest outside of lecture hours. Telkom University has several obstacles in the process of conveying information submitted, things that happen today many students are still confused to find out about organizational and community information on campus such as recruitment of new members, events and others. As a result, students find it difficult to capture clear information and do not know to whom they should ask for complete information. In a social media organization is very influential to get information easily. Social media in a website-based will be very helpful in communicating to each User. This application is created in the form of a Social Networking Platform to make it easier for students to get organizational information and send messages between students.

Keywords: Social Media, Organization, Community, Social Networking