

DAFTAR TABEL

Tabel 2. 1Tabel Penelitian Terdahulu	Error! Bookmark not defined.
Tabel 3. 1 Operasional Variabel	Error! Bookmark not defined.
Tabel 3. 2 Instrumen Skala Likert.....	Error! Bookmark not defined.
Tabel 3. 3 Hasil Uji Validitas (X) Kualitas Pelayanan	Error! Bookmark not defined.
Tabel 3. 4 Hasil Uji Validitasl (Y) Loyalitas Pelanggan	Error! Bookmark not defined.
Tabel 3. 5 Hasil Uji Reabilitas Variabel Kualitas Pelayanan	Error! Bookmark not defined.
Tabel 3. 6 Hasil Uji Reabilitas Variabel Loyalitas Pelanggan.....	Error! Bookmark not defined.
Tabel 3. 7 Kategori Interpretasi Skore	Error! Bookmark not defined.
Tabel 4. 1 Karakteristik Berdasarkan Jenis Kelamin	Error! Bookmark not defined.
Tabel 4. 2 Karakteristik Berdasarkan Usia	Error! Bookmark not defined.
Tabel 4. 3 Hasil Uji Validitas Kualitas Pelayanan.....	Error! Bookmark not defined.
Tabel 4. 4 Hasil Uji Validitas Loyalitas Pelanggan.....	Error! Bookmark not defined.
Tabel 4. 5 Hasil Uji Reabilitas Variabel Kualitas Pelayanan(X)...	Error! Bookmark not defined.
Tabel 4. 6 Hasil Uji Reabilitas Variabel Loyalitas Pelanggan(Y).	Error! Bookmark not defined.
Tabel 4. 7 Analisis Deskriptif Kualitas Layanan	Error! Bookmark not defined.
Tabel 4. 8 Analisis Deskriptif Loyalitas Pelanggan.....	Error! Bookmark not defined.
Tabel 4. 9 Hasil Uji Normalitas	Error! Bookmark not defined.
Tabel 4. 10 Analisis Regresi Linier Sederhana.....	Error! Bookmark not defined.
Tabel 4. 11 Uji t	Error! Bookmark not defined.
Tabel 4. 12Koefisien Determinasi	Error! Bookmark not defined.