

ABSTRACT

This research is motivated by how group communication occurs in a group of volunteers who have the same vision and mission, namely increasing literacy interest and teaching basic education. The purpose of this research is to find out how the group communication function is applied. The method used in this study is a qualitative method using a descriptive case study. As well as data collection techniques carried out include in-depth interviews, observation, and documentation. The informants consisted of ten people. The results in this study are group communication activities that occur in the communication function, namely social relations, educational functions, persuasion functions, problem solving functions, decision making, and therapy functions.

Keywords: *Communication Group, Literacy, Group Communication Function*