

## DAFTAR ISI

|  | Halaman   |
|--|-----------|
| HALAMAN JUDUL.....                           | i         |
| HALAMAN PERSETUJUAN.....                     | ii        |
| ABSTRAK .....                                | iv        |
| <i>ABSTRACT</i> .....                        | v         |
| KATA PENGANTAR .....                         | vi        |
| DAFTAR ISI.....                              | viii      |
| DAFTAR TABEL.....                            | x         |
| DAFTAR GAMBAR .....                          | xi        |
| DAFTAR LAMPIRAN.....                         | xii       |
| PENDAHULUAN .....                            | 1         |
| <b>1.1 Latar Belakang Penelitian .....</b>   | <b>1</b>  |
| <b>1.2 Fokus Penelitian.....</b>             | <b>7</b>  |
| <b>1.3 Rumusan Masalah .....</b>             | <b>7</b>  |
| <b>1.4 Tujuan Penelitian .....</b>           | <b>8</b>  |
| <b>1.5 Manfaat Penelitian .....</b>          | <b>8</b>  |
| 1.5.1 Signifikansi Akademis .....            | 8         |
| 1.5.2 Signifikansi Praktis .....             | 8         |
| <b>1.6 Lokasi dan Waktu Penelitian .....</b> | <b>8</b>  |
| 1.6.1 Lokasi Penelitian.....                 | 8         |
| 1.6.2 Waktu Penelitian .....                 | 8         |
| STUDI KEPUSTAKAAN .....                      | 11        |
| <b>2.1 Tinjauan Pustaka Penelitian.....</b>  | <b>11</b> |
| 2.1.1 Corporate Social Responsibility .....  | 11        |
| <b>2.2 Penelitian Terdahulu .....</b>        | <b>24</b> |
| <b>2.3 Kerangka Pemikiran .....</b>          | <b>32</b> |

|   |           |
|---|-----------|
| METODE PENELITIAN.....  | 34        |
| <b>3.1 Paradigma Penelitian .....</b>   | <b>34</b> |
| <b>3.2 Subjek dan Objek Penelitian .....</b>  | <b>35</b> |
| 3.2.1 Subjek Penelitian.....  | 35        |
| 3.2.2 Objek Penelitian .....  | 37        |
| <b>3.3 Lokasi Penelitian.....</b>   | <b>37</b> |
| <b>3.4 Unit Analisis Penelitian .....</b>   | <b>37</b> |
| <b>3.5 Informan Kunci .....</b>   | <b>38</b> |
| <b>3.6 Pengumpulan Data Penelitian .....</b>  | <b>39</b> |
| <b>3.7 Teknik Analisis Data .....</b>   | <b>41</b> |
| <b>3.8 Teknik Keabsahan Data.....</b>   | <b>41</b> |
| HASIL PENELITIAN DAN PEMBAHASAN .....   | 43        |
| <b>4.1 Karakteristik Informan .....</b>   | <b>43</b> |
| <b>4.2 Hasil Penelitian .....</b>   | <b>45</b> |
| 4.2.1 Implementasi Program CSR PT Vale Indonesia Tbk Pada Masa Pandemi<br>Covid-19 .....                            | 45        |
| 4.2.2 Tantangan Saat Melaksanakan Program CSR PT Vale Indonesia Tbk<br>Berlangsung Pada Masa Pandemi Covid-19 ..... | 51        |
| <b>4.3 Pembahasan .....</b>   | <b>55</b> |
| SIMPULAN DAN SARAN .....  | 80        |
| <b>5.1 Simpulan.....</b>  | <b>80</b> |
| <b>5.2 Saran .....</b>  | <b>81</b> |
| DAFTAR PUSTAKA .....  | 82        |
| LAMPIRAN.....   | 87        |