

ACKNOWLEDGEMENT

Praise and gratitude the researcher prays to Jesus Christ for His mercy and grace so that on this occasion the researcher can complete the research entitled "Perception of Coffee Shop Owners in Bandung City on PPKM Level 4: Java-Bali News Report in Kompas.com Online Media".

This research was structured to fulfill one of the graduation requirements in obtaining a Bachelor degree in the Communication Studies Program with a concentration in Marketing Communication at the Faculty of Communication and Business, Telkom University. In addition to fulfilling the graduation requirements to get a Bachelor's Degree in the study program that the researcher is taking, this research provides many benefits to researchers both in terms of academic and non-academic.

The researcher realizes that this research will not be successful without the help, support, guidance and motivation from some parties, both morally and materially. On this occasion, the researcher would like to express his deepest gratitude to:

1. Mr. Prof. Dr. Adiwijaya, S.Si., M.Sc. as the Chancellor and the highest leader of Telkom University.
2. Mrs. Ade Irma Susanty, Ph.D as the Dean of the Faculty of Communication and Business, Telkom University.
3. Mrs. Idola Perdini Putri, Ph.D as the Head of Communication Studies Study Program at Telkom University, who has provided guidance and motivation to all students of Communication Studies Study Program.
4. Mrs. Diah Agung Esfandari, B.A., M.Sc. as the supervisor during the preparation of this research who with great patience and sincerity in providing guidance during compiling this research.
5. Examiner lecturers who provide criticism and provide to make this research better.

6. Mrs. Itca Istia Wahyuni, S.I.Kom., MBA as the guardian lecturer in the Communication Studies study program at Telkom University, who always provides guidance and support.

7. My grandparents, Opung Kalibata, Mrs. Jojortina br. Angkat who always pray for researcher during this research process, and also Opung Poli, (+) Mr. Ria Saragi. S.H., Opung Doli, (+) Saur M.L. Tobing, dan Opung Kekok, (+) Nur Olani Panjaitan, who already passed away.

8. Mr. Hendri Wempie Parlindungan Lumbantobing and Mrs. Ruya Helmi Mihayati Saragi, as the researcher's parents who always provide support and prayers, always provide affectionate support, morals, material, advice that is relentless to the researcher in every step to achieve the researcher's goals.

9. All Tobing Big Family and Saragi Big Family who always pray and give all support for researcher.

10. Informants who have supported this research, there are Mr. Jenny, Mr. Faisal, Ms. Intan, Mr. Pram, Mr. Dio so that this research can be completed and also Kompas Gramedia company that allowed researcher to make interview with one of their journalist, Ms. Dian Erika Nugraheny.

11. All lecturers of the Communication Studies Study Program at Telkom University who have provided a lot of knowledge and learning to the researcher.

12. All academic staff of Telkom University Communication Studies Study Program who have given their time and assistance in providing information.

13. Alfonso Jan Primus Ari Putera as a supportive partner, who always supported and encouraged researcher during the process of this research.

14. Naomi Jesika Saragi, researcher's cousin who always helps and cheers researcher's moods up.

15. Geng Anak Babi, Shinta Renatta Manurung and Nova Astrit Malau who have always faithfully accompanied the researcher during the research.

16. The Big Family of the Communication Sciences Association (HIMA IKOM) 6, especially the External Department Periode 6 which has provided a lot of insight to researchers.

17. Kost Sugeng, Renaldy, Devin, Ervin, Adi, Adit, Akmal, Wafi, who as a place for complain and always provide support for researcher.

18. HIMAF 1.0, who always help and become a place for writers to complaining.

19. KM-42-INT-01 Class, who always provide motivation during class and especially struggle in the Urban Village period.

20. All communication student in Telkom University, especially for international class.

21. Friends from the same supervisor, namely Nastiti Ayu, Awel, and Reza for their help and support during the guidance.

22. BNT, Bella and Nia for always being 'home' for researcher when tired.

23. My best friend, Nathan, Ronny and Aldy.

The researcher also expresses his gratitude to all colleagues and parties that the researcher cannot mention one by one who have supported the researcher so that the researcher can complete this research. The researcher realizes that this research may still be far from perfect, both in terms of preparation, grammar, and the data reported. Therefore, the researcher welcomes constructive criticism and suggestions for improvement in the future. Finally, I hope this research can provide benefits for all parties.

Bandung, 20 Januari 2022



Elizabeth Rospita Natasya

1502183018