

LIST OF TABLE

Table 2.1 Thesis Literature Review.....	15
Table 3.1 Research Analysis Unit.....	31
Table 4.1 First Scene of Gojek Ad "Cari Kebaikan".....	38
Table 4.2 Second Scene of Gojek Ad "Cari Kebaikan".....	42
Table 4.3 Third Scene of Gojek Ad "Cari Kebaikan".....	44
Table 4.4 Fourth Scene of Gojek Ad "Cari Kebaikan".....	46
Table 4.5 Fifth Scene of Gojek Ad "Cari Kebaikan".....	48