ABSTRACT

MSME Puriutami is one of the Micro, Small, and Medium Enterprises (MSMEs) that are engaged in the Muslim fashion industry in the manufacture of textile products such as painting prayer hijab, Muslim clothes, etc. The business processes carried out by this company in sales units still use the help of simple tools, called book notes, and Microsoft Excel. With this simple recording of financial statements, making financial statements is inefficient and sometimes some things are forgotten to be recorded, so it will affect the income statement for sales at the exhibition. Therefore, this study provides solutions to overcome problems that occur in Puriutami MSMEs by creating a web-based application that can help with these business processes. The functionality in this web application can handle sales transactions at exhibitions, load payment transactions, and reports. The method used in designing this web application is the System Development Lyfe Cycle (SDLC) method with a waterfall model approach. The program code in making the application uses the PHP language with MySQL database and the CodeIgniter Framework. For testing the application functionality using the blackbox testing with all functionality already running as expected.

Keywords: Sales, Reports, Google Trends