

**PENATAAN KAMERA PADA FILM FIKSI TENTANG STIGMA
TERHADAP KELOMPOK PENGAMEN JALANAN
DI KOTA BANDUNG**

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ABSTRACT

Seeing buskers at a red light intersection has become a sight that is often seen in various urban corners. In the city of Bandung, a group of buskers appears who usually performs at several red light intersections in the city of Bandung with a fairly complete variety of musical instruments. This is their way of getting more attention from the public. However, the stigma attached to street buskers makes the views of some people generalize to all buskers, so that street buskers still feel the impact of the stigma. The existing stigma against the busker profession results in differences in treatment or action against individuals or groups affected by stigma. Therefore, the author designed a fictional film camera arrangement that raised the phenomenon of this busker using a qualitative method with an aesthetic approach. Data obtained from literature study, observation, interviews and questionnaires. The data and research analysis variables consist of three aspects, namely, the object of research, the target audience, and similar works. The results of the study found that the stigma of the street buskers group is important to be communicated to the target audience through camera arrangements that pay attention to cinematographic elements. Fiction films with the drama genre are the media chosen to communicate messages to the audience. In the design stage, the camera stylist will be involved in the pre-production, production, and post-production stages.

Keywords: *Buskers, Stigma, Director of Photography, Fiction Movie*