

ABSTRACT

Insecure is a term to describe the feeling of unsafe that makes a person feel restless, afraid, ashamed and unconfident. This problem creates a phenomenon of "kalah balapan syndrome" (A popular term in society, there is no scientific name yet). This phenomenon has an indication when a person feels overwhelmed by the achievements of others or comrades-in-arms, feeling left behind, even though they didn't plan to start at the same time. Feeling insecure and then feeling all his efforts were in vain. The purpose of this study is to provide education on the issue of insecurity in the phenomenon of kalah balapan syndrome through a 2D short animation approach. Through this animated work, the author wants to convey education about the phenomenon of kalah balapan syndrome in the form of a message that skills are not things that must be contested. Focus on developing oneself to process, no need to feel left behind and insecure over the achievements of others. In order for this message to be conveyed properly, it is necessary to design a good storyboard as a guide line in making the final output in the form of a 2D short animation.

Keywords: Insecure, kalah balapan Syndrome, Storyboard