

ABSTRACT

Increasing busker in the city of Bandung, this should be entertainment for the citizens of Bandung who often pass the red lights on the streets of Bandung. However, society's stigma towards this profession views that street buskers are close to criminals and often create chaos. This happens because some people assume that all street buskers are uneducated. In fact, the street singers can become more potential if they get positive appreciation and assessment from the community. Therefore, the authors conducted this research as data for the creation of works presented in short films by showing the lives of street buskers with an attractive visual artistic arrangement that is easy for the audience to understand and is expected to provide a new perspective for the community and eliminate the stigma attached to the community regarding buskers. the street. The research was conducted by conducting field observations, observing the distribution of street buskers in the city of Bandung, interviewing several groups of street singers in Bandung, and distributing questionnaires to the people of Bandung as respondents. The collected data were analyzed using qualitative methods and realism approaches. With this research, the author hopes to make short films more real and lighter so that they can be accepted by the audience and are able to eliminate the stigma of street buskers in the city of Bandung.

Keywords: *Busker, Bandung, Stigma, Short Movie, Art Director, Realism*