

## DAFTAR GAMBAR

Gambar 3.1 Logo Ayen Bakery .....	28
Gambar 3.2 Produk Ayen Bakery .....	30
Gambar 3.3 Pricelist Aneka Roti Ayen Bakery .....	31
Gambar 3.4 Pricelist Aneka Kue Ayen Bakery .....	32
Gambar 3.5 Pricelist Jajanan Pasar Ayen Bakery .....	33
Gambar 3.6 Pricelist Snack Box dan Kue Nampan Ayen Bakery .....	34
Gambar 3.7 Akun Instagram Ayen Bakery .....	35
Gambar 3.8 Data Kuesioner .....	36
Gambar 3.9 Wawancara Dengan Narasumber .....	37
Gambar 3.10 Akun Instagram Ayen Bakery .....	39
Gambar 3.11 Logo Prince Bakery .....	44
Gambar 4.1 Colour Palette Branding Ayen Bakery .....	58
Gambar 4.2 Font .....	59
Gambar 4.3 Logo Ayen Bakery .....	60
Gambar 4.4 Maskot Ayen Bakery .....	61
Gambar 4.5 Packaging Ayen Bakery .....	61
Gambar 4.6 Feed Instagram Ayen Bakery .....	62
Gambar 4.7 Booth Ayen Bakery .....	63
Gambar 4.8 Xbanner Ayen Bakery .....	64
Gambar 4.9 Print Ad Ayen Bakery .....	65
Gambar 4.10 Twibbon Ayen Bakery .....	66