

Abstract

An office is a place or space to work, a place for agents and others. Used in groups or individuals, in addition offices can also be used for meetings or organizing or organizing community events or seminars. Another function of the office is to organize the entry and exit of information, information is received from various sources for calculation or bookkeeping later because the office is responsible for providing information in the best form in serving management.

The office project to be designed is a serviced office located in Bandung, namely PT Smartfren Telekom TBK, the office was built as an office that wants to realize its vision and mission to become a telecommunications office with the most advanced technology that is able to provide innovation and quality with the best service for all its users. The purpose of the interior design of PT. Smartfren telekomunikasi is to realize interior design by providing comfort where the facilities provided for employees can be fulfilled, without losing the identity of the company itself. Stages of the design method used for design in the office of PT. Smartfren Telekomunikasi is the stage of data collection, interviews, observations, and documentation. In the discussions that have been carried out, the results obtained are the arrangement of space for the office, the addition of facilities, the construction of a wider area to meet the location of the facility needs of each employee. Creating interior design with a brand identity approach. Therefore, it can be concluded that the redesign of the office is to create comfort for the user and serve as an office for work as well as for aesthetic beauty.

Key Word : office, telecommunication, facilitation, productivity