**ABSTRACT** 

Interior Design, School Of Creative Industries, Telkom University

Jl. Telekomunikasi No. 1, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat

40257

Creativity is an important factor in the economic development of the city. The city

of Bandung was chosen as a creative city by UNESCO (United Nations Educational, Scientific and Cultural Organization). Because, Bandung has Creative Industry Sub-sectors, namely music, fashion, art, design, architecture, IT and culinary. As a creative city, Bandung is expected to improve Indonesia's digital

economy, so the need for public space will increase. At this time the government

has not been satisfied with regards to business licensing, places of expression and

ease of paying taxes. So this is what drives the realization of the Coworking Space

design idea in the city of Bandung. The design method is done by collecting data

through documentation, observation, interviews, comparative studies directly or

taking data from the internet. With the dominant appearance of startups in the city

of Bandung, this design uses an activity and behaviour approach with the theme of

"Creative Collaboration" concept design which is expected to provide

opportunities for developing startups to build communities and support the creative

economy in the city of Bandung.

**Keywords:** bandung, Coworking Space, Creative, Interior Design.