

TABLE OF CONTENTS

<i>APPROVAL SHEET.....</i>	<i>i</i>
<i>ORIGINALITY STATEMENT SHEET.....</i>	<i>ii</i>
<i>PREFACE</i>	<i>iii</i>
<i>ABSTRAK.....</i>	<i>v</i>
<i>ABSTRACT</i>	<i>vi</i>
<i>TABLE OF CONTENTS</i>	<i>vii</i>
<i>LIST OF TABLES</i>	<i>ix</i>
<i>LIST OF FIGURES.....</i>	<i>xi</i>
<i>APPENDIX.....</i>	<i>xii</i>
<i>CHAPTER I INTRODUCTION.....</i>	<i>1</i>
1.1 Object Overview	1
1.2 Research Background.....	4
1.3 Problem Statement	14
1.4 Research Objectives	14
1.5 Benefit of Research	15
1.6 Systematic of Mini-Thesis Writing.....	16
<i>CHAPTER II LITERATURE REVIEW</i>	<i>17</i>
2.1 Relevant Theories.....	17
2.2 Previous Research	30
2.3 Theoretical Framework	43
2.4 Hypothesis.....	44
<i>CHAPTER III RESEARCH METHODOLOGY.....</i>	<i>45</i>
3.1 Research Characteristics	45

3.2 Operational Variable	46
3.3 Research Stages.....	52
3.4 Population and Sample.....	54
3.5 Data Collection and Data Sources.....	54
3.6 Validity and Reliability Testing	55
3.7 Data Analysis Techniques.....	59
CHAPTER IV RESEARCH RESULTS AND DISCUSSION	64
4.1 Respondent Characteristics	64
4.2 Research Results	68
4.3 Discussion of the Research Results.....	97
CHAPTER V	104
CONCLUSION AND SUGGESTION.....	104
5.1 Conclusion.....	104
5.2 Suggestion	105
REFERENCES.....	107
APPENDIX.....	110