

ABSTRACT

Banking is a service institution that prioritizes customer trust so customer satisfaction is crucial. Therefore, the company needs to increase its value of the company because it can be an investor's view of the success of a company.

This study aims to test and analyze managerial ownership and firm value, analyze managerial ownership on firm value based on companies that pay dividends, analyze managerial ownership on firm value based on companies that do not distribute dividends and see the differences that result between companies that distribute dividends and those that do not. distribute dividends in bank sub-sectors listed on the Indonesia Stock Exchange for the 2018-2020 period.

This study uses data from bank sub-sector companies listed on the Indonesia Stock Exchange for the 2018-2020 period with a population of 47 companies and uses a purposive sampling technique in sampling so that 15 companies are determined that meet the criteria. Data analysis using panel data regression.

The results of this study indicate that managerial ownership has effect on firm value based on companies that distribute dividends, managerial ownership no has effect on firm value based on companies that do not distribute dividends and there are no differences resulting from companies that distribute dividends and those that do not distribute dividends in the sub-divisions. bank sector listed on the Indonesia Stock Exchange for the period 2018-2020.

From the results of this study, it is suggested that the company can maximize the value of managerial ownership in the company and for further researchers to use this research as a reference for testing variables and can add other variables that have not been used and other periods outside this research.

Keywords : *Banking, Dividend Distribution, Firm Value, Indonesia Stock Exchange, Managerial Ownership.*