

ABSTRACT

Corona Virus Disease 2019 (COVID-19), an infectious disease that attacks the respiratory system is transmitted through droplets from the nose or mouth of someone infected with COVID-19. To reduce the risk of contracting COVID-19, it is necessary to take preventive measures. One of the steps to prevent transmission is implementing a clean and healthy lifestyle. However, the percentage of households using clean and healthy life behavior in Probolinggo Town is still low. Therefore, it is necessary to design an information media for the introduction of clean and healthy life behavior as an effort to prevent the transmission of COVID-19. The method used in this design is a mixed method with data collection techniques such as observation, literature study, interviews, questionnaires, and data analysis using comparison matrix analysis. Through this design, it hopes that the people of Probolinggo Town can care more about their health so they can avoid COVID-19.

Keywords : COVID-19, PHBS, information media