

ABSTRACT

Niaga Subur Sejahtera is a frozen food distributor company pioneered by Budi Supriadi since early 2019. One of the activities carried out by the company is to carry out the sales process, by utilizing the delivery of information directly or face-to-face. As for the processing of sales data, it still uses books and excel software by charging two sales employees. This causes obstacles to the process of monitoring and evaluating the sales process in real time, due to the possibility of human error that can occur.

The system development method used in designing is rapid application development (RAD). A method that emphasizes speed in development work and involves users with an active role. Test the functionality of the system using blackbox testing with a feasibility test using a user acceptance test using ISO 25010.

In blackbox testing, no errors were found in the system functions, in other words, the system functions according to the user's use. The calculation of the percentage of the system quality value uses a user acceptance test of 90% and is included in the very good category, so the system is said to be feasible to be implemented further. The result of this design is a system that can be accessed by customers as actors who place product orders, sales admins as actors who process orders, and owners as actors who supervise the transactions carried out.

This design is in the form of a system that can assist companies in carrying out the process of recapitulation of sales information in the form of transactions and orders in an integrated manner. This information system is expected to help companies carry out supervision and evaluation with the aim of knowing the course of the sales process, marketing targets and sales patterns in real time.

Keywords: Sales Information System, Integration, Website, RAD