

ABSTRACT

DESIGN OF MOTIF INSPIRED BY BATIK GARUTAN ‘RERENG ADUMANIS’ TO BE APPLIED ON PRE-WEDDING ATTIRE

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Pre-wedding is one of the most popular and well-remembered things in the wedding process. In the pre-wedding photo session, there are certain kinds of concepts used by the prospective bride, and the pre-wedding concept of much interest to the bride-to-be is the traditional modern concepts. The concept of the pre-wedding also clearly involved not only the photo and scene of the place but also the clothes they wore for the pre-wedding itself. Based on the authors' observations through social media, traditional modern cultural concepts and attire that were of great interest to one came from the Sundanese. Still, it is still very rare to use the batik Sunda itself and merely use traditional Sundanese attire and culture. Of these the writers found opportunities to develop the Sundanese culture and motifs of batik, since the Sundanese motifs, besides much interest, has a batik style that is free of both the motif and the color, thereby giving the opportunity to develop in a modern style. In this study, the author will focus on developing the motifs of batik Garutan, because of the development of the motif owned by more modern batik, which provides an inspiration for traditional motif design in modern style. One of the batik designs to be developed in this study is the design of Rereng Adumanis because it has meaning for the hope of the two people getting married in harmony. The research methods used in this study are qualitative methods of collecting data through literature studies, interviews, observation and also exploration. Hence, in this study the authors will design motifs inspired by batik Garutan Rereng Adumanis to be applied on the pre-wedding attire in a modern color composition as well as the motifs.

Keyword : *Motifs, batik Garutan, Rereng Adumanis, pre-wedding.*